The Medical Reserve Corps of Greater Kansas City (MRCKC) website, Facebook and Twitter public social media sites (Sites) are published and maintained for the benefit of our volunteers, our MRCKC community partners and stakeholders, and for members of the public interested in our organization. Depending on their interests, visitors to our sites may visit frequently, occasionally or seldom. We should be cognizant of their interests and attempt to keep our sites updated and engaging for our viewers.

Content

Content on our Sites should be pertinent and relevant to the activities of the MRCKC and community partners and stakeholders.

Content on Facebook and Twitter is monitored at the discretion of the Unit Coordinator and the Executive Committee/Communications Officer. Any posted content not deemed pertinent or relevant to the activities of the MRCKC and community partners and stakeholders may be removed. Also, any content deemed inappropriate may be removed at the discretion of the Communications Officer or Website Coordinator at any time at their discretion.

Approval Process

Any information posted on the Sites is approved by the Communications Officer. Approval to post content on the Sites must be obtained from the Communications Officer. Then it is forwarded to the Website Coordinator for posting on the Sites. Final decisions regarding where information is to be posted and the duration of postings rests with the Communications officer.

Responsibilities

The Communications Officer is responsible for the maintenance of the MRCKC Sites. Additional MRCKC members may be appointed editors to assist the Communications Officer as needed. These designated editors are responsible for posting content on the Sites as directed by the Communications Officer.